What is claimed is:

- 1 1. A method comprising:
- 2 calculating link margin for a wireless device using a received power level
- 3 indication and receiver sensitivity indication; and
- 4 adjusting at least one of transmit data rate and transmit power level for the
- 5 wireless device based on link margin.
- 1 2. The method of claim 1, wherein:
- 2 said wireless device is a wireless client device for use in a wireless network; and
- said received power level indication includes a received power level (RPL)
- 4 value.
- 1 3. The method of claim 1, wherein:
- 2 calculating includes determining a difference between said received power level
- 3 indication and said receiver sensitivity.
- 1 4. The method of claim 1, wherein:
- adjusting includes selecting a transmit data rate by determining which of a
- 3 plurality of ranges said link margin falls within.
- 1 5. The method of claim 1, wherein:
- adjusting includes entering a power reduction loop when said link margin
- 3 exceeds a predetermined level.
- 1 6. The method of claim 1, further comprising:
- determining receiver sensitivity, before calculating link margin, based on a data
- 3 rate of a received signal.
- 1 7. The method of claim 6, wherein:
- 2 said received signal is a received beacon signal.

- 1 8. The method of claim 1, wherein:
- adjusting includes selecting a maximum data rate and decreasing a transmit
- 3 power level when said link margin exceeds a predetermined value.
- 1 9. A wireless device comprising:
- 2 a wireless transceiver;
- a link margin determination unit to determine a link margin associated with the
- 4 wireless transceiver; and
- a transmit data rate determination unit to select a transmit data rate for the
- 6 wireless transceiver based on link margin.
- 1 10. The wireless device of claim 9, wherein:
- 2 said transmit data rate determination unit selects said transmit data rate by
- determining which of a plurality of link margin ranges said link margin falls within.
- 1 11. The wireless device of claim 10, wherein:
- 2 said transmit data rate determination unit selects a maximum data rate when
- 3 said link margin exceeds a predetermined value.
- 1 12. The wireless device of claim 9, further comprising:
- a transmit power determination unit to adjust a transmit power level of the
- 3 wireless device based on link margin.
- 1 13. The wireless device of claim 12, wherein:
- 2 said transmit power determination unit enters a power reduction loop when said
- 3 link margin exceeds a predetermined level.

- 1 14. The wireless device of claim 9, wherein:
- 2 said link margin determination unit determines said link margin by calculating a
- difference between a received power level indication and a receiver sensitivity of said
- 4 wireless transceiver.
- 1 15. The wireless device of claim 14, wherein:
- 2 said receiver sensitivity is estimated based upon a receive data rate.
- 1 16. The wireless device of claim 14, wherein:
- 2 said wireless device is a wireless client device for use within a wireless local
- 3 area network; and
- 4 said received power level indication includes a received power level (RPL)
- 5 value.
- 1 17. An article comprising a storage medium having instructions stored thereon that,
- when executed by a computing platform, result in:
- 3 calculating link margin for a wireless device using a received power level
- 4 indication and receiver sensitivity indication; and
- adjusting at least one of transmit data rate and transmit power level for the
- 6 wireless device based on link margin.
- 1 18. The article of claim 17, wherein:
- 2 calculating includes determining a difference between said received power level
- 3 indication and said receiver sensitivity.
- 1 19. The article of claim 17, wherein:
- adjusting includes selecting a transmit data rate by determining which of a
- 3 plurality of ranges said link margin falls within.

- 1 20. The article of claim 17, wherein:
- adjusting includes entering a power reduction loop when said link margin
- 3 exceeds a predetermined level.
- 1 21. A wireless device comprising:
- 2 at least one dipole antenna;
- a wireless transceiver coupled to said at least one dipole antenna;
- a link margin determination unit to determine a link margin associated with the
- 5 wireless transceiver; and
- a transmit data rate determination unit to select a transmit data rate for the
- 7 wireless transceiver based on link margin.
- 1 22. The wireless device of claim 21, wherein:
- 2 said transmit data rate determination unit selects said transmit data rate by
- determining which of a plurality of link margin ranges said link margin falls within.
- 1 23. The wireless device of claim 21, further comprising:
- a transmit power determination unit to adjust a transmit power level of the
- 3 wireless device based on link margin.
- 1 24. The wireless device of claim 21, wherein:
- 2 said at least one dipole antenna includes multiple dipole antennas in an antenna
- 3 diversity arrangement.
- 1 25. A method comprising:
- 2 selecting a transmit data rate for a wireless transceiver based on a calculated link
- 3 margin; and
- 4 entering a power reduction loop to reduce a transmit power level of said
- 5 wireless transceiver when said calculated link margin exceeds a predetermined level.

- 1 26. The method of claim 25, wherein:
- 2 selecting a transmit data rate includes determining which of a plurality of ranges
- 3 said link margin falls within.
- 1 27. The method of claim 25, wherein:
- 2 selecting a transmit data rate includes selecting a maximum data rate when said
- 3 calculated link margin exceeds said predetermined level.
- 1 28. The method of claim 27, wherein:
- 2 said maximum data rate is user specified.
- 1 29. The method of claim 25, wherein said power reduction loop includes:
- 2 reducing a transmit power level by a first predetermined amount and
- 3 transmitting a signal;
- determining whether an acknowledgement signal has been received in response
- 5 to transmitting said signal; and
- 6 when an acknowledgement signal has been received in response to transmitting
- 7 said signal, repeating reducing and determining.
- 1 30. The method of claim 29, wherein said power reduction loop further includes:
- when an acknowledgement signal has not been received in response to
- 3 transmitting said signal, increasing said transmit power level by a second predetermined
- 4 amount.